



DIGITAL ENTERTAINMENT
AND AUTOMATION™

PRESS RELEASE

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LIFE|WARE™ IPHONE AND IPOD TOUCH CLIENT INTERFACES NOW AVAILABLE THROUGH ITUNES

iPhone and iPod touch handheld devices become full-featured Life|ware home entertainment and automation remote controls.

Columbus, OH – November 26, 2008 – Exceptional Innovation, maker of Life|ware™ whole-home automation and digital entertainment solutions, is excited to announce the availability of our Life|ware client interface for the popular Apple iPhone and Apple iPod touch handheld devices. Life|ware customers can now download the Life|ware client application directly from their iPhone or the App Store in iTunes.

Using an iPhone or iPod touch, users will be able to connect to their Life|ware systems over the home network and use the device as a full-featured remote control. iPhone and iPod touch users can control all of the home's digital entertainment such as music and movies, as well as home control subsystems like lighting, climate, security, surveillance and more.

"Life|ware was built to easily embrace the diverse hardware devices available in the home automation and Audio Visual marketplace," said Seale Moorer, Life|ware's chief executive officer. *"By offering iPhone and iPod touch clients for Life|ware, our dealers will be able to provide their customers with a powerful and affordable wireless remote control for Life|ware home automation and digital entertainment products."*

This new feature allows dealers to offer their customers yet another choice for home control using Life|ware. The application is free for download from the iTunes store for all Life|ware customers and is available today. Installation requires Life|ware 2.0.4 and above, a Control Point license and a server key.

"Consumers have quickly embraced the iPhone because it provides them with a great experience," Moorer said. *"By adding Life|ware to an iPhone or iPod touch the great experience*

provided by these remarkable devices is extended to provide complete control over the various home automation devices, entertainment content, and AV devices in their home.”

For more information on the Life|ware iPhone and iPod touch interfaces, please visit <http://apps.life-ware.com/iclient/>.

For more information on Life|ware, please visit www.life-ware.com.

About Life|ware

Based in the Westerville suburb of Columbus, Ohio, Exceptional Innovation produces Life|ware™ home control software and hardware for digital living. Life|ware creates a lifestyle experience that allows consumers to enjoy their digital entertainment, wherever and whenever they want, as well as manage their lighting, multi-room audio, HVAC, security, appliances and other subsystems, through a single interface by integrating the digital entertainment functionality of Media Center with whole-house automation and control. Led by software industry professionals with extensive experience with distributed computing based on open standards and open architecture, Exceptional Innovation combines Microsoft development expertise with years of home control experience to deliver simple, seamless, life-enhancing solutions for the digital home.

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